

Media Probe joins with the

# Media '75 Conference

YOPK UNIVERSITY, MAY 23, 24, 25

(Main Campus, Keele Street, Toronto)

THEME: "Media In The Public Interest"

## Preliminary Agenda

### Friday, May 23

4:00 p.m. Registration desk opens

8:30 p.m. General Assembly in Curtis Building

Introductory: Tom Sloan: The Social Role of the Media

Brief Presentation of all 6 Conference Topics:

1. Farle Beattie: Ownership, control, decision-making  
in the mainline commercial media
2. Barrie Zwicker (or alternate): The Media-Aware  
Citizen
3. Katie Fitzrandolph: Other Voices, the Alternate Media
4. Arnold Amber: Distribution, Availability of media
5. Dick MacDonald: Government and Other Agencies
6. George Frajkor: Technology, Today and Tomorrow

10:00 p.m. Films available for screening.

Bar opens.

See next page

Saturday, May 24

- 8:30 a.m. Registration desk opens
- 9:30 a.m. Seminars "A" - All 6 topics with variations and special applications will be presented concurrently in 6 rooms. Discussion leaders to be named.
- 10:45 a.m. Coffee break
- 11:00 a.m. Seminars "A" resume
- 12:30 p.m. Lunch. Guest Speaker
- 2:00 p.m. Seminars "B" - 6 simultaneous seminars or panels
- 4:00 p.m. Coffee break
- 4:30 p.m. Seminars "C" - 6 simultaneous seminars
- 6:30 p.m. Adjourn
- 7:30 p.m. Cocktails
- 8:30 p.m. Dinner. Guest Speaker. Presentation of Canadian Broadcasting League Award
- 10:30 p.m. Bar

Sunday, May 25

- 9:30 a.m. Seminars "D" - 6 simultaneous seminars
- 12:00 noon Lunch
- 12:30 p.m. General Assembly in Curtis Hall: Ongoing programs, Resolutions
- 2:00 p.m. Formal closing
- 2:15 p.m. Separate meetings of Canadian Broadcasting League, Media Probe and other organizations. Film screenings.

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ADVANCE REGISTRATION (Public Invited)

Name (please print) \_\_\_\_\_

Address \_\_\_\_\_

Time, Means of Arrival \_\_\_\_\_

Accommodation desired at a York Residence? \_\_\_\_\_  
(approximately \$8 per night)

Mail \$20 Conference Fee to Media '75, P.O. Box 5716,  
Terminal A, Toronto, Ont. \_\_\_\_\_